

## AmeXio acquires Acolad Digital

(previously Amplexor), bolstering its global footprint while enhancing its strategic business portfolio

Paris, June 1st, 2023. **AmeXio Group, a European leader in the ECM-CCM** (Enterprise Content Management - Customer Communication Management) industry, has solidified its strategic and international goals with the acquisition of **Acolad Digital**, a leading **CXM firm** (Customer Experience Management) and a significant player in European **ECM** for over two decades. This acquisition, supported by its shareholder Qualium Investissement, marks a pivotal expansion for the AmeXio Group, as it aims to double its revenue between 2022 and 2023 and sets its sights on a spot within the **top 50 of European IT service companies**.

**AmeXio**, a European conglomerate with a presence in France, Switzerland, Portugal, Belgium, and Luxembourg, excels in **implementing solutions that support its clients in their digital transformation journeys**. Organized into specialized centers of excellence, AmeXio partners with global sector leaders (BPM, Case Management, ECM, Enterprise Records, etc.) to develop strategies capable of meeting the most demanding business requirements while addressing regulatory challenges. AmeXio's **expected turnover for 2023 is €50 million**.

**Acolad Digital**, established over 20 years ago (previously known as Amplexor and Euroscript), is a group specialized in **digital strategy in the CXM** (Customer Experience Management, including WCM, Content Marketing, and e-Commerce) and **ECM** sectors. With a presence in France, Germany, Belgium, **the Netherlands, Canada, and the USA**, the company employs over 200 skilled professionals and boasts a **turnover of €35 million**.

AmeXio's acquisition of Acolad Digital will allow major international companies to depend on a **single strategic partner** to fulfill all their incoming needs and develop their digitalization processes. The **integration of ECM, CCM, and CXM strategies** provides the best possible **value chain** to the end customer, bridging the gap between front and back-office operations. This 'One Stop Shop' model, mastering all three business dimensions, brings **unprecedented added value** to the group's clients.

**Collectively, the group is projected to generate €85 million in revenue across nine countries with a workforce exceeding 600 people, specializing in ECM, CCM, and CXM.**



Benoit Laxenaire, SVP Senior Vice President at Acolad Digital comments: “We are thrilled to be part of the AmeXio Group, a company widely recognized for the quality of its services, its expertise, its people-centric approach, and its dynamism. We are confident in the group's ability to assert its leadership in the market, as the synergies between our offerings enable us to respond holistically to our clients' needs.”



Giuseppe Contino, Managing Director Group & Director BeNeLux at AmeXio added: “AmeXio was already present in Luxembourg and French-speaking Belgium; the partnership with Acolad provides us with total coverage of this region and diversifies our portfolio. 2023 promises to be a transformative year for AmeXio BeNeLux and the group, thanks to the added value of this external growth, synergies from the collaboration, and continued organic growth.”



Xavier Morcillo, Founder & President of AmeXio Group concludes “Acolad Digital's addition puts us alongside Europe's largest IT service companies, providing us with access to the North American market while reinforcing our ultra-specialist positioning. Given the significant projects we're currently tackling, we anticipate that our goal of €100 million in revenue by 2026 will not only be met but surpassed.”

## About AmeXio

Founded in 2006, AmeXio specializes in the domains of ECM, CCM, and CXM

The group provides consulting services, expertise, and solutions built on proprietary software (AmexHub, AmexDV, AmexRender), custom application software, partner solutions (IBM, Hyland, Open-Text, SER, Adobe, Microsoft, Quadiant, etc.), and multi-cloud. AmeXio serves more than 200 large-scale clients across sectors: banking insurance, energy, government institutions, public bodies, telecoms, services, media, etc. Its notable clients include Société Générale, BNP Paribas, Total, L'Oréal, EDF, Assura, State of Vaux, Becton Dickinson, Securitas, CTIE, Belgian Ministry of Finance, Belgian Customs, AXA. AmeXio Group has a presence in France, Switzerland, Portugal, Belgium, Luxembourg, Germany, Netherlands, Canada, and the USA.

For more information, visit : <https://www.amexio.net>

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